

MHLA

Maryland Hotel Lodging Association

The Maryland Hotel Lodging Association (MHLA) is proud to represent Maryland's \$6 billion dollar lodging industry. With support from members, we are effectively able to unite, inform and protect hotels throughout the state in the following ways:

ADVOCACY

We lobby the Maryland General Assembly and County/City Councils to ensure a positive regulatory environment for Maryland's lodging industry. Recent wins include:

- Elimination of unfair competition from commercial operators renting multiple units on STR platforms (like Airbnb) in Montgomery & Prince George's Counties.
- Closed a tax loop hole to ensure \$3-5 MIL in previously unremitted sales tax is paid to the State of Maryland annually by online travel companies (OTCs).

PROVIDE RESOURCES

Industry specific data and resources are available to members, such as:

- Legislative updates & alerts
- Compliance Webinars
- **Complimentary Wage and Benefits Data** available through our partnership with LobbyLights
- Monthly statewide STR data
- Media Alerts
- Industry research
- Allied Member Network

SAVE HOTELS MONEY

Membership is an insurance policy that protects against unreasonable regulations impacting hotel profitability and operations.

- Ensured the passage of sensible regulation protecting guests from carbon monoxide poisoning, and saved hotels upwards of **\$1,450 per guest room**
- Successfully advocated for legislation allowing hotel operators to determine their need for a lifeguard in four jurisdictions where lifeguards were previously mandated at all times.

INDUSTRY EVENTS

Signature events offer networking opportunities as well as recognition and charitable efforts:

- "Stars of the Industry" Awards Luncheon
- Golf Outing (\$5,000 was raised for the MHLA scholarship fund at this year's golf outing!)
- Annual Meeting and Tradeshow
- Regional meetings keep members educated on issues and hot industry topics specific to your region.

For questions or more information, please contact Debbie McCready, Director of Membership Development, at Debbie@MDLodging.org or 781-910-0821.